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For Immediate Release

The Pinnacle Planning Group Joins RPAG

Top Ranked National Broker Strengthens Retirement Consulting Arm to Support Best Practices

Aliso Viejo, CA, May 15, 2013—[Retirement Plan Advisory Group \(RPAG\)](#), a leading independent retirement plan practice management firm, welcomes **Robert Greulich**, Managing Member of **The Pinnacle Planning Group, LLC** as its newest affiliated member. Bob started the retirement planning side of firm more than 20 years ago in Chicago, IL and in 2010 shifted focus to a strictly fee-based model. Bob, a self described “pension geek” is focused on enhancing retirement plans in his local marketplace through advanced plan design consulting, fee benchmarking, as well as best-in-class investment advice.

“The regulations of the past few years have forced a shift in our industry, and through my affiliation with RPAG, I am able to take my practice to the next level,” shares Greulich. He is especially excited about using RPAG’s systems, technology and resources to increase his efficiency and improve productivity.



Bob, a native of Des Moines, IA, started his career in 1980, shortly after he purchased his first insurance policy, which sparked his interest in the insurance and investment industry. He installed his first retirement plan 1981 and soon after made the design, installation, service and communication of retirement plans his specialty. In 1988, while affiliated with AXA -Equitable, Bob was asked to take on the role of Regional Director of Qualified Plans, followed by National Director National Director in 1990, where he was dedicated to small and mid-sized corporate clients, providing them with retirement plans, executive benefits and succession planning. Bob is passionate about relationship management, and many clients have been with him over 20 years.

Bob was awarded this past year, for the fifth time, the exclusive “Top of the Table” by the Million Dollar Round Table, demonstrating outstanding client service, ethics and professionalism. In 2012, he was named as one of the “Top Wealth Managers in Chicago.” Bob has been married to his wife Kathy, who runs his client services and support, since 1981. They have two adult children and a beautiful granddaughter. In their free time, they enjoy cycling, snow skiing and are a sponsor and supporter of the non-profit organization Northeast DuPage Special Recreation Association (NEDSRA) which improves the quality of life for people with disabilities by providing recreational and social programs.

“Bob’s genuine love for the retirement planning industry makes him one of the best advisors in his marketplace. His knowledge and expertise in plan design is evident in the quality of work that he performs for his clients,” said Nick Della Vedova, President of RPAG.

Registered Representative of and Securities and Investment Advisory Services offered through Hornor, Townsend & Kent, Inc. (HTK), Registered Investment Advisor, Member FINRA/SIPC. 8770 W. Bryn Mawr, Suite 1200, Chicago, IL 60631 773-380-8000 The Pinnacle Planning Group, LLC and THG Financial Strategies, LLC are independent of HTK.

About Retirement Plan Advisory Group

Retirement Plan Advisory Group, a wholly-owned subsidiary of National Financial Partners (NYSE:NFP), is the premier practice management platform for qualified and non-qualified advisors in the U.S. representing over 460 member firms serving 25,000 plan sponsors with \$115 billion in collective assets under influence. Core practice areas include investment due diligence, RFPs & fee benchmarkings, fiduciary compliance, intensive training, sales and marketing resources and business consulting. For more information, visit rpag.com.